



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

MidWest Communications
7720 Benson Rd
Carroll, OH 43112

Contract # 1377121
Schedule Dates 09/24/12-10/12/12
Advertiser Ohio House Republican Organizational Committee
Agency MidWest Communications (1392)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HD 20 TV Buy (474891)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Clegg, Bob
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WTTE

Date Entered 09/21/12
Last Modified 09/24/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,764.75
Net Total \$27,000.25
Sales Tax

Columbus (WTTE)		Spots	Rate
By Broadcast Month	Spots	Rate	
Sep. 2012	26	\$13,570.00	
Oct. 2012	35	\$18,195.00	
Grand Total:	61	\$31,765.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/12-09/30/12	2	:30	10P- 10:30P (EST)		1	1	1	1	1		1	5	\$1,500.00	\$7,500.00	Columbus (WTTE)	10P NEWS	9/21/12
1.0.1	Closed Preempt	09/24/12															Columbus (WTTE)	Missing Copy/Exception -	
2.0	Normal Line / 5POT	10/01/12-10/07/12	2	:30	10P- 10:30P (EST)		1	1	1	1	1	1	1	7	\$1,500.00	\$10,500.00	Columbus (WTTE)	10P NEWS	9/21/12
3.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	10P- 10:30P (EST)		1	X	X	X	X	X		1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P NEWS	9/21/12
4.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	6A- 6:57A (EST)		4	X	X	X	X	X		4	\$100.00	\$400.00	Columbus (WTTE)	6A-7A	9/21/12
5.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	6A- 6:57A (EST)		1	1	1	1	1			5	\$100.00	\$500.00	Columbus (WTTE)	6A-7A	9/21/12
6.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	6A- 6:57A (EST)		1	X	X	X	X	X		1	\$100.00	\$100.00	Columbus (WTTE)	6A-7A	9/21/12
7.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	6:58A- 7:57A (EST)		4	X	X	X	X	X		4	\$350.00	\$1,400.00	Columbus (WTTE)	7A GDC	9/21/12
8.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	6:58A- 7:57A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Columbus (WTTE)	7A GDC	9/21/12
9.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	9A- 10A (EST)		4	X	X	X	X	X		4	\$175.00	\$700.00	Columbus (WTTE)	9A GDC	9/21/12
10.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	9A- 10A (EST)		1	1	1	1	1			5	\$175.00	\$875.00	Columbus (WTTE)	9A GDC	9/21/12
11.0	Normal Line / 5POT	10/08/12-10/12/12	3	:30	9A- 10A (EST)		1	X	X	X	X	X		1	\$175.00	\$175.00	Columbus (WTTE)	9A GDC	9/21/12
12.0	Normal Line / 5POT	09/24/12-09/28/12	3	:30	1P- 1:58P (EST)		3	X	X	X	X	X		3	\$115.00	\$345.00	Columbus (WTTE)	1PM JUDGE ALEX	9/21/12
13.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	1P- 1:58P (EST)		3	X	X	X	X	X		3	\$115.00	\$345.00	Columbus (WTTE)	1PM JUDGE ALEX	9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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1261 Dublin Rd
Columbus, OH 43215

MidWest Communications
7720 Benson Rd
Carroll, OH 43112

Contract # **1377121**

Schedule Dates	09/24/12-10/12/12	Date Entered	09/21/12
Advertiser	Ohio House Republican Organizational Committee	Last Modified	09/21/12
Agency	MidWest Communications (1392)	Entered By	Dawn Hachtel
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	HD 20 TV Buy (474891)	Headline #	
Salesperson	HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1)	Demo	
Sales Office	WSYX/WTTE/ESYX/WWHO	Order Type	Normal
Buyer Name	Clegg, Bob	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$4,539.75
Account Types	Local/Political Candidate Agency BRD	Net Total	\$25,725.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	WTTE		

Columbus (WTTE)		Spots	Rate
By Broadcast Month			
Sep. 2012	25	\$12,070.00	
Oct. 2012	35	\$18,195.00	
Grand Total:	60	\$30,265.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	6:58A- 7:57A (EST)	1	X	X	X	X	X			1	\$350.00	\$350.00	Columbus (WTTE)	7A GDC	9/21/12
15.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	7:58A- 9A (EST)	4	X	X	X	X	X			4	\$350.00	\$1,400.00	Columbus (WTTE)	8A GDC	9/21/12
16.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	7:58A- 9A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Columbus (WTTE)	8A GDC	9/21/12
17.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	7:58A- 9A (EST)	1	X	X	X	X	X			1	\$350.00	\$350.00	Columbus (WTTE)	8A GDC	9/21/12
18.0	Normal Line / SPOT	09/30/12-09/30/12	2	:30	10A- 11A (EST)								1	1	\$325.00	\$325.00	Columbus (WTTE)	10A SUN TOWN HALL MEETING	9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: